



press Kit

company profile story bio testimonials

company profile

- FOUNDER & CEO Lisa Jenkins
- ESTABLISHED 2006
- HEAD QUARTERS 3131 McKinney Avenue—Suite 215
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- MEDIA RESOURCES <http://www.dreamflyproductions.com/blog/media-center/>

- MARKETS Dallas and the entire state of Texas
and New Orleans, La

- SERVICES Dreamfly Productions is a full service film/video production company serving corporations, businesses of all sizes, and individuals in Dallas and the entire Texas region. The innovative award-winning team at Dreamfly has over ten years of experience and leadership in the broadcast industry. Whether it be a full scale marketing campaign, corporate video, commercial, music video, high definition graphics package, or shooting your sons football game, we treat every project equally. Our award winning producers and editors listen to what you want.

the dreamfLY story

PRESS RELEASE/AUGUST 2009

DREAMFLY PRODUCTIONS ANNOUNCES PRODUCTION SERVICES TO FILM HUBS IN TEXAS AND NEW ORLEANS

*Dallas Company expands reach to offer video/film services to the Texas
Market and into New Orleans.*

DALLAS, August 12 -- Dallas based **Dreamfly Productions** announced today they will offer full service video/film production services beyond Dallas to all points in Texas and to New Orleans, La.

Dreamfly Productions CEO & Executive Director, Lisa Jenkins said when making the announcement, "We're thrilled to extend our service area, it's a natural move given the growth in Texas and the new film hubs that have cropped up here and across the border in New Orleans."

The three year old, innovative Texas company offers full service video and film production services for large and small projects. Dreamfly engages in a wide variety of projects, such as full scale movie production, corporate videos, commercials, music videos, or high definition graphics packages.

Jenkins notes, "Dreamfly has an original, creative approach to all of our projects. We're uniquely positioned to offer state of the art content and technology services on location and in our full service production facility. Our creative production team is directed by a carefully chosen award winning staff with years of experience and leadership in the broadcast industry."

Lisa Jenkins, an Emmy winning producer/journalist, founded **Dreamfly Productions** three years ago in response to the growing number of film and television professionals living and working in North Texas. Jenkins also owns **Dreamfly Talent Management** and co-owns sister company **Dreamfly Films** with partner Kirsten Fuller. **Dreamfly Films** is slated to start production in October on the full feature psycho-thriller, *Minuteman*.

Dreamfly Productions has just signed a major contract with a Plano, Texas toy company to supply their video and media services for *Queetles*, a comfort based toy with a global mission. Their commercial for *Queetles* will launch in September.

The company also just produced *My Girl*; a new music video for Texas based *John David Kent & The Dumb Angels* (Blackland Records), which will appear on CMT Pure (Country Music Television).

Lisa Jenkins

At the helm as executive director is Lisa Jenkins, an Emmy award winning veteran television producer and noted journalist. Ms. Jenkins credits include the documentary “America’s Team Turns 40,” for which she won two Emmy Awards. She also won an Iris Award for the documentary, “The Landry Legacy.” She spent eight years reporting and feature producing for FSN Southwest and WFAA-TV. She was also the founder and president of Kyser, Inc., a retail company.

Ms. Jenkins attended the Academy of Art College in San Francisco and crafted her television skills at Southern Methodist University. She is a native of Arkansas and now lives in Dallas, Texas with her husband and two daughters.

Ms. Jenkins oversees every project from start to finish allowing for fast production and precise creative control. The Company is uniquely positioned to offer state of the art content and technology services in their full service production facility. The creative production team is directed by a carefully chosen staff with many years of experience and leadership in the broadcast industry.

testimonials

“What I appreciate most about Lisa and her team is the way they professionally handle my projects. They are grace under pressure, from the shoot through post-production. I’ve always known that, when left to their own talent and expertise, my finished piece is going to be better than I ever imagined.”

- Karen Carrera, APR, Vice President, Communications and Marketing, SHW Group

“Lisa Jenkins and the team at DreamFly Productions produce truly extraordinary films that make them a critical part of our marketing firm’s offerings. Whether our clients need a commercial shoot, a music video, an industrial or anything in between –both in the studio or on location – DreamFly has always delivered.”

- Tammy Cancela Davis, President, The Marketing Connection

“I don’t know if I have properly thanked you for the really delightful experience of working with you. Everything was done professionally in an efficient and pleasant manner. We enjoyed ourselves from beginning to end. You and your entire crew...really worked hard to deliver a product that we are proud of.”

- Pauline Graivier, Founder, Verbal Communications, Inc.